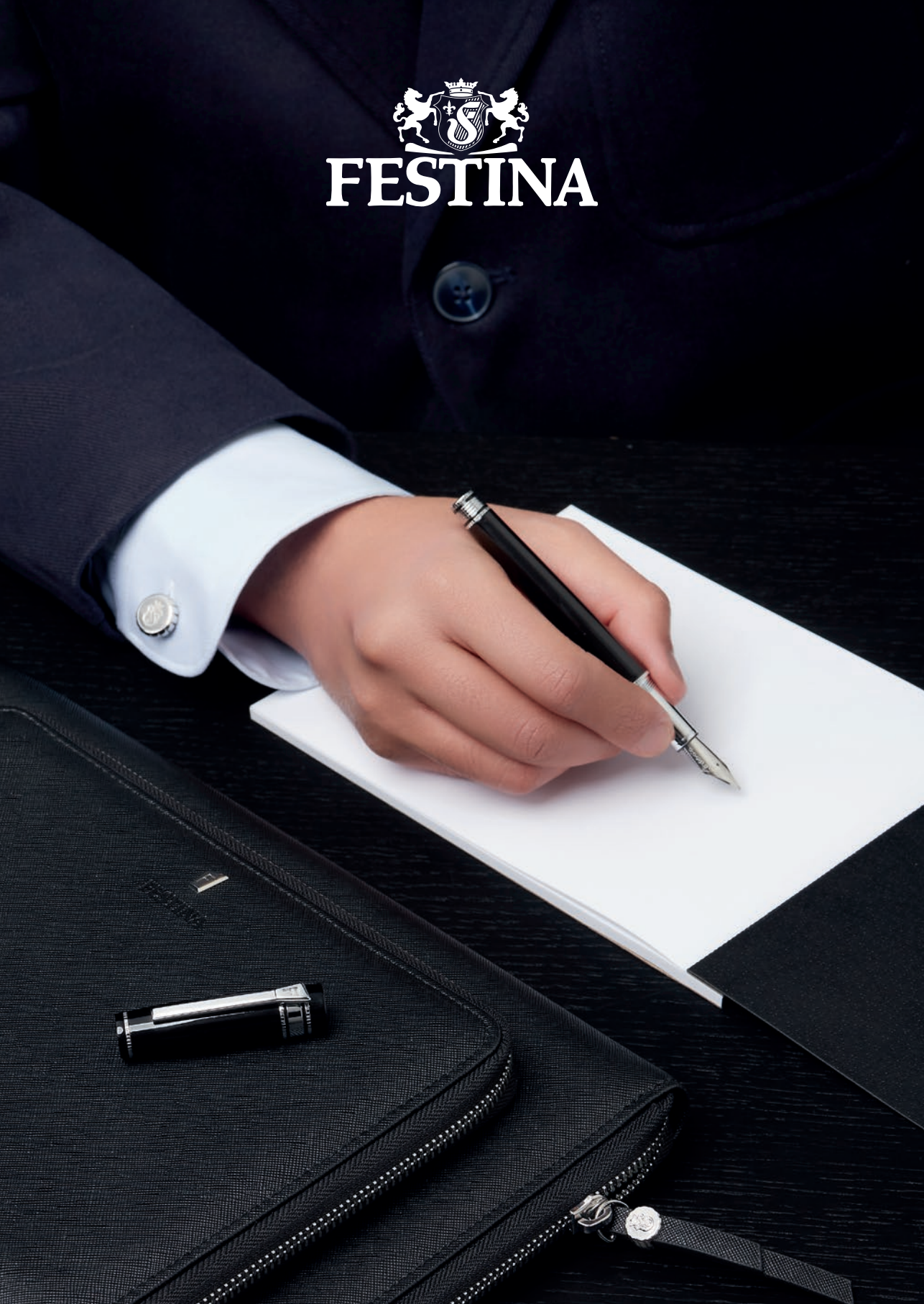




FESTINA







Every minute, an emotion

With more than 30 years of experience, the Festina Group is a prestigious international company specializing in the production and marketing of timepieces.

Its know-how and the 5 million watches that it distributes annually make it one of the benchmarks in the watch market.

The Group's leading brand, FESTINA, founded in Switzerland in 1902, is currently exported to more than 90 countries, on five continents.

Such expansion and recognition by the general public could only be achieved by building on three founding pillars:

*a proven taste for challenge,
a desire for constant innovation,
the tireless search for optimal value for money.*

Driven by the same passion, a new page is written for the brand, with the launch of Festina Writing and its arrival in the world of writing instruments, Travel and leather goods.






FESTINA

WRITING INSTRUMENTS

The Festina writing instrument collection is enhanced this year with our new "Bold" silhouette. With its strong and luxurious structure, it is the perfect luxurious addition to our pen assortment, with "Chronobike" being our active-inspired range, "Classicals" being the timeless, more affordable line and Mademoiselle as our resolutely feminine offer.





DETAILS

All our writing pieces share common DNA elements that allows for a great coherence throughout the line. For example, the clip detail with its F engraved on an irregular quadrilateral shape is present throughout the collection, and allows for the Festina writing pieces to really stand out. Other design elements such as textured rings, reminiscent of watch buttons can be found across the collection.



MATERIALS

Our writing instrument collection is built around key silhouettes that are regularly re-edited in new innovative materials and textures. From our signature brushed aluminum finishes, to colorful lacquers, and including unexpected Saffiano grains, our offer is innovative and thrives to constantly reinvent itself.



WRITING MODES

Handwriting and the physical art of conveying ideas from mind to paper requires choosing the right writing mode, between traditional fountains, easy ballpoints or roller balls that offer a perfect alternative between the first two. All these options are available across our exhaustive collection.

BOLD



CHRONOBIKE



CLASSICALS



MADemoiselle



BOLD CLASSIC

Our new “Bold” silhouette is imposing, luxurious and distinct. Its slightly oversized frame is offered in luxurious, shiny lacquers enhanced by crisp chrome accents, featuring detailed engravings. This standout writing piece is finished with our iconic, delicately crafted clip revealing the F symbol.



The Bold Classic is offered in a palette of elegant colors : Dark green, Navy and Black.



The top of our Bold pen is engraved with the Festina Blazon, a design element that is present throughout our existing writing collection.

BOLD STRIPE

A slightly more unexpected and refined version of our new “Bold” writing collection, this writing piece is entirely engraved with horizontal stripes. This part of the assortment is a statement of style and elegance in itself and is offered in 3 luxurious metal plating colors : Black, gun and chrome.



Playing with contrastive color platings, finishings and refined details is key to our design process. Each element subtly complimenting another for a result that feels both elegant and effortless.



The Bold stripes pen collection is complemented with these three matching keyrings. Luxurious accessories to mix and match across our entire writing and small leather goods collection.





1. **FSH4704A**
Bold Stripe Black
Ballpoint pen

5. **FSH4702B***
Bold Stripe Chrome and Gun
Fountain pen

9. **FSH4705D**
Bold Stripe Gun and Rosegold
Rollerball pen

2. **FSH4702A**
Bold Stripe Black
Fountain pen

6. **FSH4705B**
Bold Stripe Chrome and Gun
Rollerball pen

10. **FAK470A**
Bold Stripe Black
Key ring

3. **FSH4705A**
Bold Stripe Black
Rollerball pen

7. **FSH4704D**
Bold Stripe Gun and Rosegold
Ballpoint pen

11. **FAK470B**
Bold Stripe Chrome and Gun
Key ring

4. **FSH4704B**
Bold Stripe Chrome and Gun
Rollerball pen

8. **FSH4702D**
Bold Stripe Gun and Rosegold
Fountain pen

12. **FAK470D**
Bold Stripe Gun and Rosegold
Key ring

The Bold pen and keyring line is made of brass. Fountain pens are delivered with blue ink refills. Rollerball pens and ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box.



1. **FSF4694A**
Bold Classic Black
Ballpoint pen

2. **FSF4692A**
Bold Classic Black
Fountain pen

3. **FSF4695A**
Bold Classic Black
Rollerball pen

4. **FSF4694T**
Bold Classic Green
Ballpoint pen

5. **FSF4692T**
Bold Classic Green
Fountain pen

6. **FSF4695T**
Bold Classic Green
Rollerball pen

7. **FSF4694N**
Bold Classic Navy
Ballpoint pen

8. **FSF4692N**
Bold Classic Navy
Fountain pen

9. **FSF4695N**
Bold Classic Navy
Rollerball pen

10. **FPBK470A**
Set Bold key ring and Bold
ballpoint pen

11. **FPBR469A**
Set Bold ballpoint pen and Bold
rollerball pen



CHRONOBIKE

The Chronobike writing pieces are made unique by their ovoid, aerie shapes and on brand elements, such as the top, reminiscent of the eponymous watch stop button and signed with the Festina Blason, or the signature clip. This statement writing piece is now offered in an array of 3 different textures, each available in multiple colors.





1.



2.



3.



4.



5.



6.



7.

1. FSW3454A
Chronobike Band Black
Ballpoint pen

2. FSW3454B
Chronobike Band Chrome
Ballpoint pen

3. FSU3234A
Chronobike Black
Ballpoint pen

4. FSU3234Z
Chronobike Camel
Ballpoint pen

5. FSU3234N
Chronobike Navy
Ballpoint pen

6. FPBCK323Z
Set Chronobike key ring and
Chronobike card holder and
Chronobike ballpoint pen

7. FPBKW323A
Set Chronobike key ring and
Chronobike card wallet and
Chronobike ballpoint pen

The Chronobike pens are mainly made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens and ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box.



1.



2.



3.



4.



5.



6.



7.



8.



9.



10.

1. **FSC1414A**
Chronobike Classic Chrome Black
Ballpoint pen

2. **FSC1414B**
Chronobike Classic All Chrome
Ballpoint pen

3. **FSC1634N**
Chronobike Rose Gold Navy
Ballpoint pen

4. **FSC1634B**
Chronobike Rose Gold Chrome
Ballpoint pen

5. **FSC1524D**
Chronobike Black Gun
Ballpoint pen

6. **FSC1744S**
Chronobike Rainbow Yellow
Ballpoint pen

7. **FSC1744M**
Chronobike Rainbow Light Blue
Ballpoint pen

8. **FSC1744U**
Chronobike Rainbow Orange
Ballpoint pen

9. **FSC1744P**
Chronobike Rainbow Red
Ballpoint pen

10. **FSC1744T**
Chronobike Rainbow Green
Ballpoint pen



CLASSICALS

The classicals writing pieces epitomize exquisite purity with their sleek and balanced frames. New pop colors are launching this session, as well as a capsule edition mirroring the color of the classic version but finished in Black matt and soft textures.



The Black edition mixes black matt metals with rubber finished, color block lacquers for a result that feels active and resolutely modern.



The luxurious and timeless glossy lacquer is available in a large array of colors : Black, Navy, white, red, light blue, dark green, yellow or orange.



1. FSW3984C
Classicals Black Edition Silver
Ballpoint pen

2. FSW3982C
Classicals Black Edition Silver
Fountain pen

3. FSW3985C
Classicals Black Edition Silver
Rollerball pen

4. FSW3984L
Classicals Black Edition Blue
Ballpoint pen

5. FSW3984T
Classicals Black Edition Green
Ballpoint pen

6. FSW3984S
Classicals Black Edition Yellow
Ballpoint pen

7. FSW3984U
Classicals Black Edition Orange
Ballpoint pen

8. FSW3984P
Classicals Black Edition Red
Ballpoint pen

9. FSN1964H
Classicals Chrome Grey
Ballpoint pen

10. FSN1962H
Classicals Chrome Grey
Fountain pen

11. FSN1962L
Classicals Chrome Blue
Fountain pen

12. FSN1964L
Classicals Chrome Blue
Ballpoint pen

13. FSN1964F
Classicals Chrome White
Ballpoint pen

14. FSN1962F
Classicals Chrome White
Fountain pen

15. FSN1962P
Classicals Chrome Red
Fountain pen

16. FSN1964P
Classicals Chrome Red
Ballpoint pen

The Classicals pens are made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens and ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box.



1. **FSN3874M**
Classicals Chrome Light Blue
Ballpoint pen

2. **FSN3872M**
Classicals Chrome Light Blue
Fountain pen

3. **FSN3872T**
Classicals Chrome Green
Fountain pen

4. **FSN3874T**
Classicals Chrome Green
Ballpoint pen

5. **FSN3874S**
Classicals Chrome Yellow
Ballpoint pen

6. **FSN3872S**
Classicals Chrome Yellow
Fountain pen

7. **FSN3872U**
Classicals Chrome Orange
Fountain pen

8. **FSN3874U**
Classicals Chrome Orange
Ballpoint pen

9. **FSN1966A**
Classicals Chrome Black
Pencil

10. **FSN1964A**
Classicals Chrome Black
Ballpoint pen

11. **FSN1962A**
Classicals Chrome Black
Fountain pen

12. **FSN1965A**
Classicals Chrome Black
Rollerball pen

13. **FPCM221C**
Set Chronobike cufflinks and
Classicals card holder and
Classicals Chrome ballpoint pen

14. **FPBE196A**
Set Classicals card holder trifold
and Classicals Chrome ballpoint pen

MADemoisELLE

The “Mademoiselle ” writing instrument line, with its sleek silhouette, reflects an elegant femininity with refined elements, while keeping with Festina’s writing instruments core design DNA : innovative textures, textured rings and iconic F clip.



A new edition of this elegant silhouette is offered, with monochromatic metals, playing on contrasts between shiny surfaces engraved with a beveled pattern borrowed from crystal cuts and matte elements. Available in Gun, rose gold or chrome.





Our original “Mademoiselle” writing pieces, with their brushed surfaces and crystal adorned tops remain market favorites, with their sleek and detailed elegance.







1.



2.



3.



4.



5.



6.



7.



8.

1. FSQ4584D
Mademoiselle Diamond Gun
Ballpoint pen

2. FSQ4584B
Mademoiselle Diamond Chrome
Ballpoint pen

3. FSQ4584E
Mademoiselle Diamond Rose Gold
Ballpoint pen

4. FSC2224A
Mademoiselle Black
Ballpoint pen

5. FSC2224G
Mademoiselle Ivory
Ballpoint pen

6. FSC2224E
Mademoiselle Champagne
Ballpoint pen

7. FSC2224Q
Mademoiselle Pink
Ballpoint pen

8. FSC2224M
Mademoiselle Light Blue
Ballpoint pen

The Mademoiselle pens are mainly made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens and ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box.



1.



2.



3.

1. FPMP469A
Set Bold fountain pen and Chronobike conference folder A5

2. FTA423A
Chronobike Black A4
Conference folder zip A4

3. FTM423A
Chronobike Black A5
Conference folder A5

The Chronobike folder line is made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a FESTINA gift box.



1. FPBM187A
Set Chronobike folder A5 and Chronobike Classic ballpoint pen

2. FDF187A
Chronobike A4 Folder A4

3. FDM187A
Chronobike A5 Folder A5



1. FAK323Z
Chronobike Camel
Key ring

2. FAK323A
Chronobike Black
Key ring

3. FAK323N
Chronobike Navy
Key ring

4. FPBK323Z
Set Chronobike key ring and
Chronobike ballpoint pen

The Chronobike Key rings are made of genuine leather and brass. Ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBA100).



1.

2.



3.

1. FLS221N
Chronobike Navy and Rosegold
Writing instruments-case

2. FLS221A
Chronobike Matt Black
Writing instruments-case

3. FPBM196A
Set Chronobike writing instruments-case and
Classicals Chrome ballpoint pen

The Chronobike pen pouches are made of genuine leather. They are delivered in a FESTINA nylon bag.

TRAVEL

Mirroring our writing pieces, our travel collection design process borrows elements of the house iconic watches to translate them into functional, luxurious and detailed travel essentials. Our "Classicals" line, with its timeless aesthetic, is complemented this year by a new, more casual collection : Button.





BUTTON

Our new offer is made of smooth nylon with textured trims. The oversized Button blazer plate is borrowed from our eponymous small leather good line. Crisp chrome accents and luxurious metal detailings are giving it an elegant final touch, while keeping in with a generally casual aesthetic.

CLASSICALS

Our Classical travel line, crafted in luxurious and carefully chosen textured vegan leathers and signed with an oversized version of our irregular quadrilateral signature F plate is timeless, unctonal and elegant.



BUTTON

The button line is available in two colors : one version is all black with an enamel painted signature plate, while the other version is mixing navy nylon with brown vegan leather and crisp chrome trims. Both versions carry a casual elegance and are easy to mix and match.





Our Festina signature logo is delicately embossed on each product, an understated final touch.



Each detail is delicately crafted, including the zipper pullers, adorned with the Festina Blazon



These elegant weekend bags are robust and capacious yet light to carry, they include a zipped compartment and an adjustable webbing strap.





1.

1. FTB426N
Button Navy and Brown Travel bag



2.

2. FTB426A
Button Black Travel bag

The Button bag line is made of Vegan leather (PU) and Nylon. Bags are delivered in a FESTINA Nylon bag.



The Button document bags are light and easy to carry, but also highly functional with their zipped compartment and dedicated laptop section.



1. FTD426N
Button Navy and Brown Document bag



2. FTD426A
Button Black Document bag

The Button bag line is made of Vegan leather (PU) and Nylon. Bags are delivered in a FESTINA Nylon bag



Our Button backpacks were imagined with functionality at the forefront of the design process, light and compact, yet highly sophisticated with numerous zipped compartments to organize all daily essentials.

In addition to the front pouch and two zipped side pockets, the inside includes a dedicated laptop section. The ergonomic, padded back side and adjustable straps were studied for a perfect comfort of use, even when carrying heavier loads.





1. FTP426N
Button Navy and Brown Backpack



2. FTP426A
Button Black Backpack

The Button bag line is made of Vegan leather (PU) and Nylon. Bags are delivered in a FESTINA Nylon bag



Our Button travel backpack, available only in this black version, is an exhaustive travel companion with its numerous visible and hidden zipped compartments. It allows for optimal organization of all your travel essentials.



The inside compartments of this travel piece is thoroughgoing, from a dedicated laptop space to numerous card slots and zipped compartments and a doghound to attach a key, it will allow for optimal organisation. The ergonomic, padded back side and adjustable straps were studied for a perfect comfort of use, even when carrying heavier loads.



FTX426A
Button Black Backpack weekend

The Button bag line is made of Vegan leather (PU) and Nylon. Bags are delivered in a FESTINA Nylon bag



Our Classics travel line, crafted in luxurious and carefully chosen textured vegan leathers and signed with an oversized version of our irregular quadrilateral signature F plate is timeless, functional and elegant. It is available in black, camel and taupe.



1.

1. FTR426N
Button Navy and Brown Reporter bag



2.

2. FTR426A
Button Black Reporter bag

The Button bag line is made of Vegan leather (PU) and Nylon. Bags are delivered in a FESTINA Nylon bag

Each detail is delicately crafted, like these zippers adorned with the Festina Blazon. The "F" signature symbol, reminiscent of the watch dials, and present across the line is bringing a cohesive touch throughout the collection.



3. **FTC426N**
Button Navy and Brown Dressing-case



4. **FTC426A**
Button Black Dressing-case

TRAVEL







1.

1. FTL223A
Classicals Black Laptop bag



2.

2. FTL223Z
Classicals Camel Laptop bag



3.

3. FTL223H
Classicals Grey Laptop bag

The Classicals pen line is made of brass. Fountain pens are delivered with blue ink refills. Rollerball pens and ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



4.

4. FTD223A
Classicals Black Document bag



1.

1. FTR223A
Classicals Black Reporter bag



2.

2. FTR223Z
Classicals Camel Reporter bag



3.

3. FTR223H
Classicals Grey Reporter bag

The Classicals pen line is made of brass. Fountain pens are delivered with blue ink refills.
Rollerball pens and ballpoint pens are outfitted with black ink refills as standard. Pens are delivered in a FESTINA gift box (FBS100).



4.

4. **FTC223A**
Classicals Black Dressing-case



5.

5. **FTC223Z**
Classicals Camel Dressing-case



6.

6. **FTC223H**
Classicals Grey Dressing-case

SMALL LEATHER GOODS

Our Small leather goods collection design process borrows elements of the Festina house iconic watches, and brings them to an exhaustive collection of delicately crafted, carefully chosen leathers.

Our range aims for elegant timelessness, while offering a wide choice of leather colors and textures.





CHRONOBIKE

The chronobike line is characterized by its carefully chosen saffiano grain leathers, and its luxurious, miniature, finely embossed F plate. The line is available in camel, navy and black.



BUTTON

Our new line this season is made of carefully chosen pebble grain leather, and signed with a new plate reminiscent of the watch button and adorned by the Festina blason. Available in Black or brown.



CLASSICALS

The ultimate minimalist and timeless leather pieces. Made of carefully chosen soft, smooth leathers and masterfully crafted, this line is adorned by the iconic miniature F plate.

BUTTON

A new timeless yet contemporary line is gracing the Festina small leather goods collection this season. Our Button line is mixing timeless staples with innovative signatures for a result that is both luxurious and easy to wear. Made of carefully chosen pebble grain leathers, the line is available in black or in brown





An exclusive signature plate, adorned with the Festina blazon signature and designed in the shape of a stop button.



Functionality is at the forefront of the design process, to offer accessories that are not only beautiful but also allow for optimal user experience.



1.

1. FLW326Y
Button Brown Wallet



2.

2. FLW326A
Button Black Wallet



3.

3. FLC326Y
Button Brown Card holder

The Button small leather goods line is made of genuine leather. Wallets and card holders are delivered in a FESTINA gift box.



4.

4. FLC326A
Button Black Card holder



5.

5. FLF326Y
Button Brown Card holder with flap



6.

6. FLF326A
Button Black Card holder with flap



CHRONOBIKE

Beautifully crafted in carefully chosen Saffiano genuine leathers, the Chronobike small leather goods line is offered in a new tone this season : Camel. This new shade completes the existing navy and black offer.





A finely embossed Festina signature, underneath a miniature version of the luxurious F plate. These details have been engineered to allow our small leather goods items to perfectly fit in a pocket.



Carefully chosen and masterfully assembled high-end Saffiano textured genuine leather.



1.

1. FLC101A
Chronobike Black Card holder



2.

2. FLC323Z
Chronobike Camel Card holder



3.

3. FLC101N
Chronobike Navy Card holder



4.

4. FLF101A
Chronobike Black Card holder with flap



5.

5. FLF323Z
Chronobike Camel Card holder with flap



6.

6. FLF101N
Chronobike Navy Card holder with flap

The Chronobike mall leather goods line is made of genuine leather. Wallets and cardholders are delivered in a FESTINA gift box.



7.

7. FLW101A
Chronobike Black Card wallet



8.

8. FLW323Z
Chronobike Camel Card Wallet



9.

9. FLW101N
Chronobike Navy Card wallet



10.

10. FLY101A
Chronobike Black Wallet with flap



11.

11. FLT101A
Chronobike Black Travel wallet



12.

12. FPBC301A
Set Chronobike card holder and Chronobike ballpoint pen



CLASSICALS

With its minimalist design, the classical's small leather goods collection is timeless and refined. Masterfully crafted, this line plays on contrast of matte and soft black genuine leather and a bright chrome tiny signature plate.



Beautifully crafted in a carefully chosen smooth genuine leather. A finely embossed Festina signature underneath the miniature and luxurious F plate to allow the small leather pieces to fit perfectly in a pocket.



The Festina signature is finely embossed on the insides of our products. The inside is crafted using the highest quality soft genuine leathers, and designed to allow an optimal organization.



1.

1. FLW102A
Classicals Black Card wallet



2.

2. FLC102A
Classicals Black Card holder



3.

3. FLE102A
Classicals Black Card holder trifold

The Classicals mall leather goods line is made of genuine leather. Wallets and cardholders are delivered in a FESTINA gift box.



FESTINA

ACCESSORIES

Complemented this year with silk ties and winter scarves, our accessory collection is cohesive and exhaustive and allows for nice mix and match options. Understatement, luxurious materials and detailings are at the forefront of the design process.



CUFFLINKS

The cufflink, inspired by Festina core product, was sculpted to reflect the watch stop button. The cufflinks are made of stainless steel and adorned with the iconic Festina blazon.

TEXTILS

A new range of textile products, with an elegant winter scarf and three sophisticated silk ties are complementing our range this year, bringing new elements to this accessory wardrobe.



BELTS

The belt category was launched last year with an exhaustive collection of timeless and luxurious styles. Design and skilled craftsmanship are central to this new category, with details and signatures borrowed from our small leather goods lines, to create a coherent product universe.





1.

1. FFC424N
Classicals Navy Silk Tie



2.

2. FFC424H
Classicals Grey Silk Tie



3.

3. FFC427N
Prestige Navy Silk Tie



4.

4. FFE424H
Classicals Grey Scarf

The ties are made of silk and are delivered in a luxurious Festina gift envelope.
The scarf is made of 6% Wool and is delivered in a box.





1. FJM481B
Button Shiny Chrome Cufflinks



2. FJM221C
Chronobike Black and Silver Cufflinks



3. FJM221N
Chronobike Navy and Rosegold Cufflinks

The Chronobike cufflinks are made of stainless steel. They are sold by pair and delivered in a Festina gift box.





1.

1. FAB326A

ButtonBlack Belt Button Black adjustable size



2.

2. FAB326Y

ButtonBrown Belt Button Brown adjustable size

The Button belts are made of genuine leather and alloy. They are adaptable in size, with the leather delivered separated from the buckle. They are delivered in a Festina gift box.



1.

1. FAB325A
Sports belt black Belt



2.

2. FAB325Y
Sports belt brown Belt

These sports belts are made of woven fabric, split leather and alloy. They are available in 2 sizes (M and L). They are delivered in a Festina Nylon bag.



3.

3. FAB325X
Sports belt beige Belt



4.

4. FAB325N
Sports belt navy Belt

PACKAGING



1. **FBP201** Box Set A6 - 215 x 146 x 50 mm

2. **FBW100** Wallet box - 162 x 127 x 40 mm

3. **FBA100** Accessory box - 123 x 99 x 40 mm

4. **FBS100** Pen box - 186 x 77 x 33 mm

5. **FBC201** Cufflinks box - 91 x 73 x 39 mm



