

NOTEBOOKS

BOSS

BOSS

HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories for women and men under its BOSS and HUGO brands.

Products range from classic and contemporary apparel, elegant evening fashion and casual wear through to shoes, leather goods, and licensed products, including fragrances, eyewear, watches, kidswear, home textiles, umbrellas, and writing instruments.

The promotion of the brands is accompanied by numerous events, campaigns, and high-profile sports sponsorships that convey brand values such as success, creativity, innovation, and quality. Sponsorship of cultural events is another key area of focus at HUGO BOSS, as the group frequently creates common ground between art and fashion with respect to design, aesthetics, and creativity. The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium stationery market.

By approaching this segment with a fashion house's point of view, the HUGO BOSS line offers perfectly crafted and performant products with an enduring focus on innovative design.

The full range features coordinating stationery – including notebooks, folders, and pen cases – as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with stylish lifestyle accessories, such as bold logo-printed yoga mats and resistance bands, that convert your sports equipment into true fashion statements.



BOSS

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ELEMENTAL



BOSS

BOSS



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ELEMENTAL

Elemental is our most fashion-forward notebook category. Its signature vertical elastic closure has already been adorned with the iconic three-color stripes of the BOSS brand, and it has become a market favorite. This year, it returns in an array of unexpected and colorful versions, offering a notebook collection that truly embodies the artistic direction of the fashion house.

VARIETY

The Elemental range is offered in a wide array of designs and prints to meet the tastes of every fashion-forward BOSS brand lover. From whimsical prints to monochromatic pastels, the collection also includes the ubiquitous BOSS monogram and the iconic tricolor stripes.

SIGNATURE

The Elemental range distinguishes itself by its simplistic and functional elements, such as its signature elastic closing, luxurious textures and its discreet BOSS logo signature that is either embossed or executed in matte metal foils, for a minimal yet elevated final touch.



MONOGRAM

BOSS

BOSS

BOSS

ELEMENTAL MONOGRAM

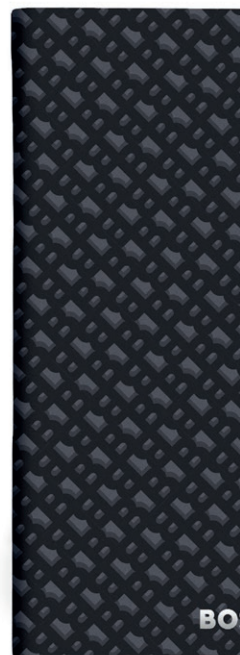


CREAM
Gold logo

A5 - 148 X 210

HNH412GL

Ruled paper



GR
Silver

A5 - 148 X 210

HNH412JL

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.



KEY
logo

Ruled paper



CAMEL
Silver logo

A5 - 148 X 210

HNH412XL

Ruled paper

BOSS

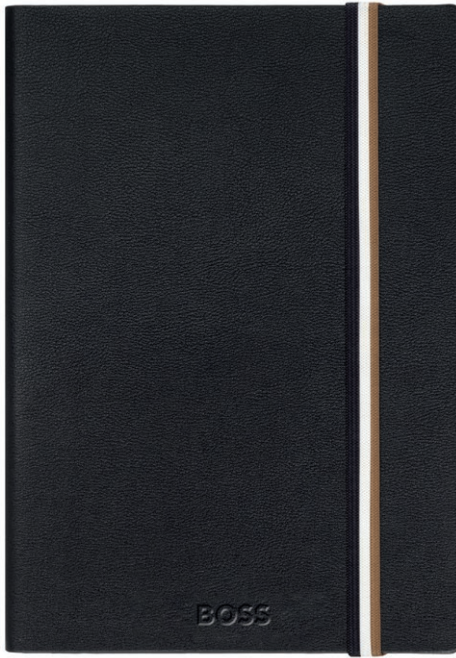
ICONIC



BOSS

BOSS

ELEMENTAL ICONIC



BLACK
Embossed logo

A5 - 148 X 210

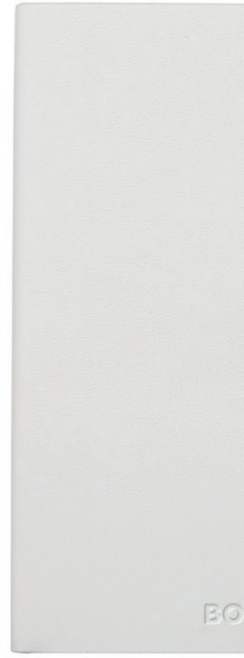
HNH321AP Plain paper

HNH321AL Ruled paper

HNH421AA Agenda paper

A6 - 105 X 148

HNM421AL Ruled paper



WH
Embossed logo

A5 - 148 X 210

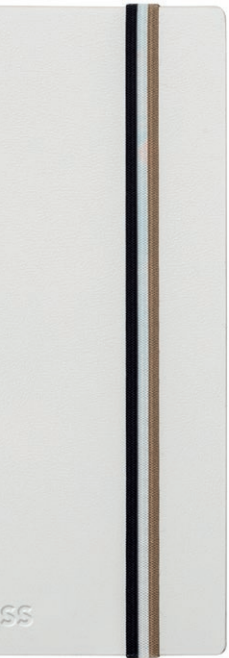
HNH321WP

HNH321WL

A6 - 105 X 148

HNM421WL

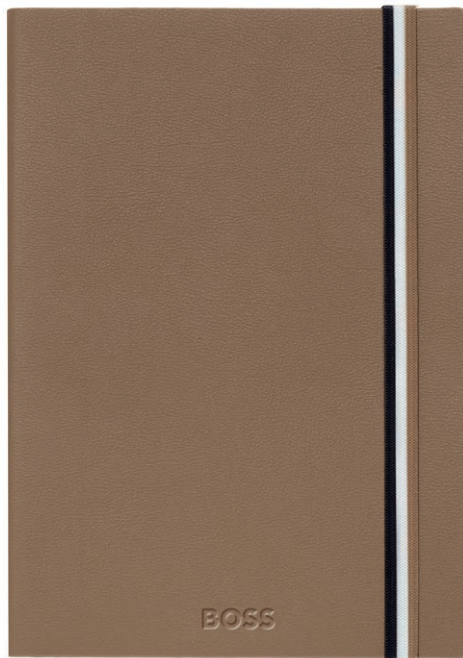
Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.



WHITE
Embossed logo

Plain paper
Ruled paper

Ruled paper



CAMEL
Embossed logo

A5 - 148 X 210

HNH321XP	Plain paper
HNH321XL	Ruled paper

A6 - 105 X 148

HNM421XL	Ruled paper
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TIE-DYE



BOSS

ELEMENTAL TIE-DYE

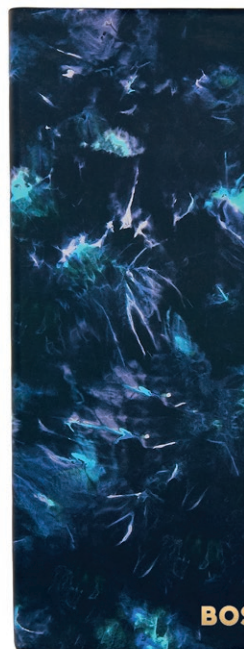


CREAM
Gold logo

A5 - 148 X 210

HNH418GL

Ruled paper

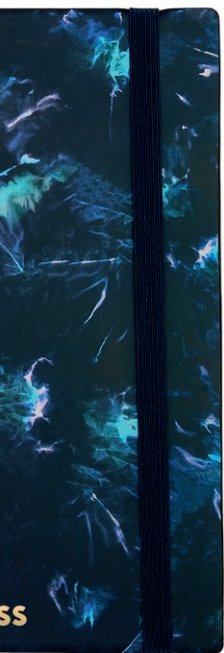


NAVY
Gold

A5 - 148 X 210

HNH418NL

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.



VY
Gold logo



VIOLET
Gold logo

A5 - 148 X 210

HNH418WL

Ruled paper

BOSS

**PASTEL
CLASSIC**



BOSS

ELEMENTAL PASTEL CLASSIC



LIGHT BLUE
Embossed logo

A5 - 148 X 210

HNH422ML

Ruled paper



LIGHT GREEN
Embossed logo

A5 - 148 X 210

HNH422TL

Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m².



LIGHT YELLOW
Embossed logo

A5 - 148 X 210

HNH422SL

Ruled paper



LIGHT ORANGE
Embossed logo

A5 - 148 X 210

HNH422UL

Ruled paper

The image shows two books stacked. The top book has a light beige, pebbled leather cover with the word 'BOSS' printed in white, sans-serif capital letters in the lower right corner. The bottom book has a dark blue, pebbled leather cover. The spines of both books are visible, showing the thickness of the pages. The background is a dark, solid color.

BOSS

ELEGANCE



BOSS

BOSS



BOSS

BOSS

ELEGANCE

The Elegance Storyline notebook series provides the ultimate luxurious writing experience, featuring beautifully textured grained material, an understated signature, and a smart, functional design perfectly finished with an elastic closure and metal plate.

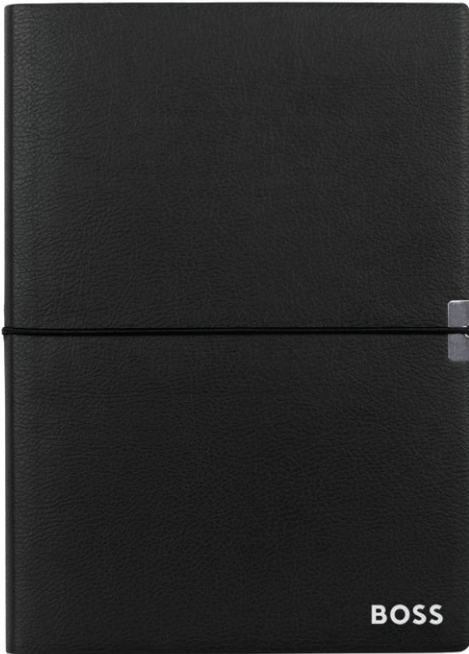
COLORS

With its carefully selected matte-grained texture and matte silver foil signature, the Elegance Storyline range is available in a selection of timeless shades: black, navy, and light grey. These colors perfectly reflect the understated luxury conveyed by this line.

FUNCTIONALITY

Elegance notebooks are outfitted with ingenious yet minimal closures made of tonal elastics and chrome-plated metal trims. The items are finished with luxurious yet user-friendly details, such as the origami-inspired document pouch inside the back cover.

ELEGANCE



BLACK
Silver logo

A5 - 148 X 210

HNH124AL Ruled paper

HNH124AP Plain paper

HNH124AA Agenda paper

A6 - 105 X 148

HNH124AL Ruled paper

HNH124AA Agenda paper



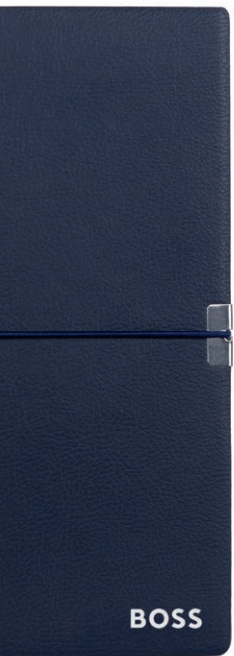
NAVY
Silver logo

A5 - 148 X 210

HNH124NL

HNH124NP

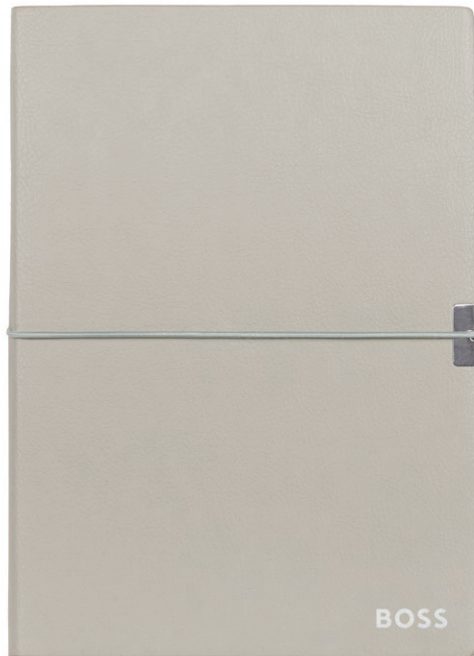
Notebooks contain 192 pages and are all provided with a pagemarkers. For the Elegance line, the paper weight is 80gr/m².



VY
logo

Ruled paper

Plain paper



GREY
Silver logo

A5 - 148 X 210

HHH124KL

Ruled paper



ESSENTIAL



SS

BOSS

BOSS

BOSS



ESSENTIAL

The Essential Storyline notebook series is made in a beautiful matte grained material and is available in an array of vibrant block-color hues, bringing a touch of elegant and functional fun into everyday life.

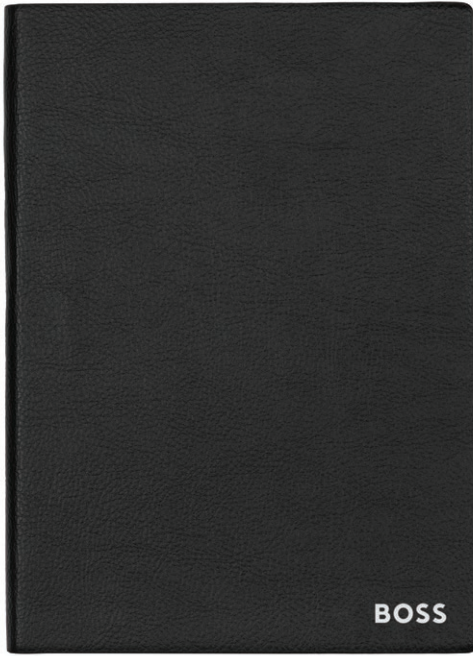
COLORS

The essential Storyline, with its luxurious matte grained material, is available in an array of vibrant block-color hues: black, khaki, blue and red. Each version is finished with a subtle yet luxurious embossed logo.

FUNCTIONALITY

The essential line is designed to bring together a simple modernity and functionality. This idea is reflected in many small details, such as the page marker that matches the color of each notebook cover.

ESSENTIAL



BLACK
Silver logo

A5 - 148 X 210

HNH121AL Ruled paper

HNH121AP Plain paper

A6 - 105 X 148

HNH121AL Ruled paper



RED
Black logo

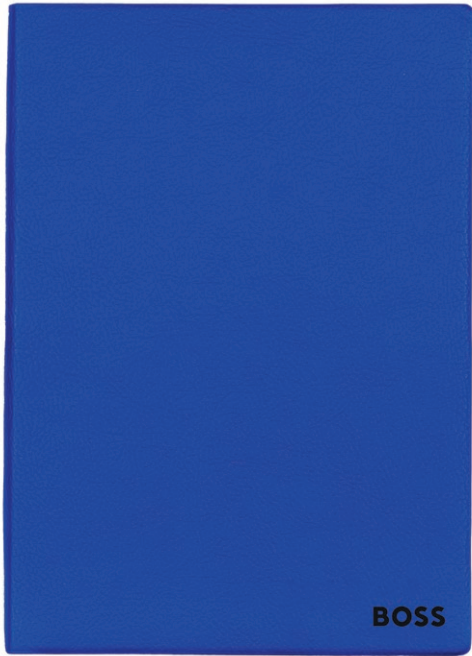
A5 - 148 X 210

HNH121PL Ruled paper

A6 - 105 X 148

HNH121PL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarkers. For the Essential line, the paper weight is 80gr/m².

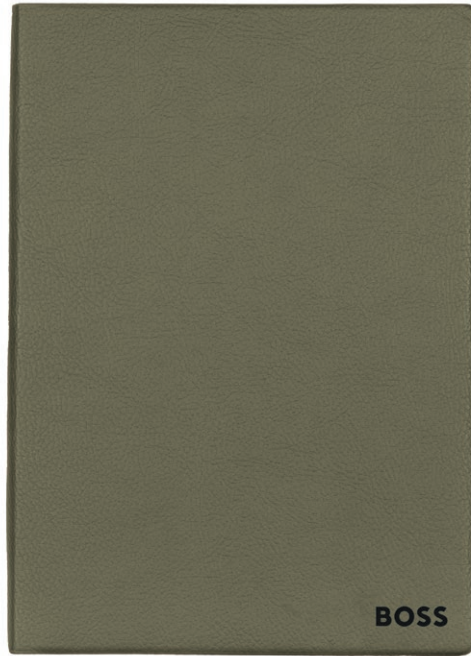


BLUE
Black logo

A5 - 148 X 210

HNH121LL

Ruled paper



KHAKI
Black logo

A5 - 148 X 210

HNH121TL

Ruled paper



FORMATS

Our notebook formats are standard, and we offer items in A5 and A6. A5 format measures 148 x 210mm; and A6 format measures 105 x 148mm.

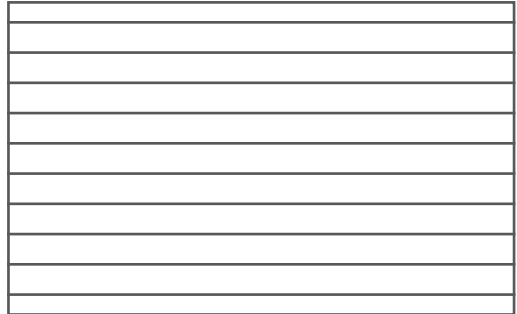
PAPER

Our notebooks are made using carefully selected, FSC-approved paper of the highest quality. We offer plain, lined, and agenda pages. We use 80gr/m² paper for the designs in our Elemental, Elegance and Essential ranges.

Plain



Ruled



Agenda

Monday	_____
Tuesday	_____
Wednesday	_____
Thursday	_____
Friday	_____
Saturday	_____

BOSS

A6



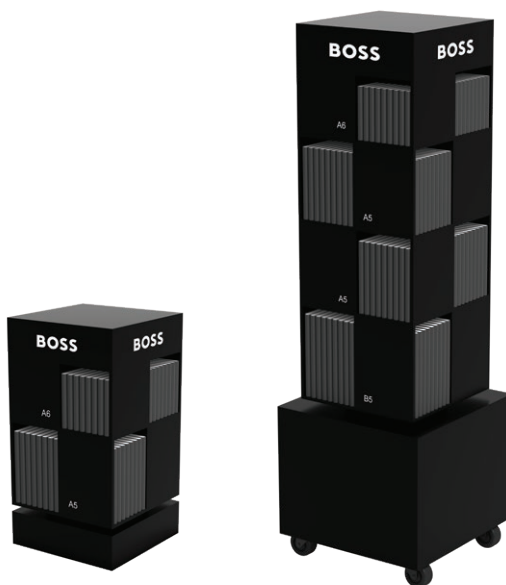
BOSS



A5



DISPLAY



Counter display – HZV017

Tower display – HZV018

Size:	35L x 35l x 80H cm	50L x 50l x 160H cm
Weight:	+/- 10kg	+/- 40kg
Made of acrylic	●	●
Fully loaded:	* A6 : 40 pcs	* A6 : 48 pcs
	* A5 : 40 pcs	* A5 : 96 pcs
		* B5 : 48 pcs
On wheels lockable		●

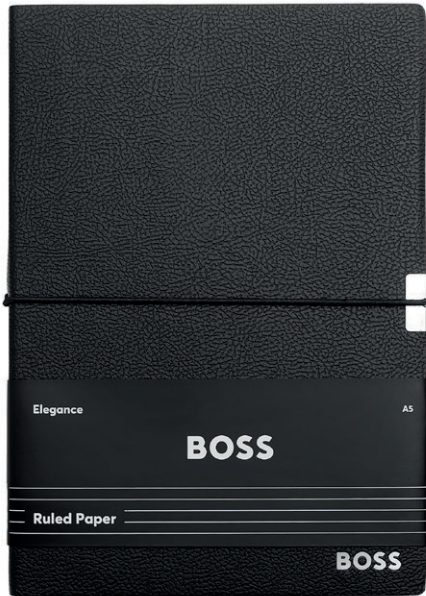
ELEMENTAL



COMPARATIVE TABLE

Vegan leather cover	●
FSC Paper	●
Elastic closure	●
Pocket document	
Pagemark	●
Available size	A5 / A6
Plain paper	●
Lined paper	●
Agenda	●
Paper weight	80gr/m ²

ELEGANCE



ESSENTIAL



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A5 / A6

A5 / A6

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80gr/m²

80gr/m²

Size (mm)	Item	REF	Color	Paper
A5 - 148 x 210	Elemental	HNH321AP	Black	Plain
		HNH321AL	Black	Ruled
		HNH421AA	Black	Agenda
		HNH321WP	White	Plain
		HNH321WL	White	Ruled
		HNH321XP	Camel	Plain
		HNH321XL	Camel	Ruled
		HNH412GL	Cream	Ruled
		HNH412JL	Grey	Ruled
		HNH412XL	Camel	Ruled
		HNH418GL	Cream	Ruled
		HNH418NL	Navy	Ruled
		HNH418WL	Violet	Ruled
		HNH422ML	Light blue	Ruled
		HNH422TL	Light green	Ruled
		HNH422SL	Light yellow	Ruled
		HNH422UL	Light orange	Ruled
A6 - 105 x 148		HNM421AL	Black	Ruled
		HNM421WL	White	Ruled
		HNM421XL	Camel	Ruled
A5 - 148 x 210	Elegance	HNH124AP	Black	Plain
		HNH124AL	Black	Ruled
		HNH124AA	Black	Agenda
		HNH124KL	Grey	Ruled
		HNH124NP	Navy	Plain
		HNH124NL	Navy	Ruled
A6 - 105 x 148		HNM124AL	Black	Ruled
		HNM124AA	Black	Agenda
A5 - 148 x 210	Essential	HNH121AP	Black	Plain
		HNH121AL	Black	Ruled
		HNH121LL	Blue	Ruled
		HNH121PL	Red	Ruled
		HNH121TL	Khaki	Ruled
		A6 - 105 x 148		HNM121AL
HNM121PL	Red			Ruled

Pages	Gr/m ²	Pocket document compartment	Pagemark
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
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192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80	●	●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●
192	80		●

SETS



HPHR352A - Set Iconic notebook A5 and Loop Iconic rollerball pen



HPBH441N - Set Elegance Storyline notebook A5 and Gear Brushed ballpoint pen



HPHR352X - Set Iconic notebook A5 and Loop Iconic rollerball pen



HPBH121AL - Set Essential Storyline notebook A5 and Icon ballpoint pen

Our sets are presented in refined BOSS gift boxes.

SETS



HPBH422M - Set Pastel Classic notebook A5 and Gear Icon ballpoint pen



HPBH390N - Set Tie-dye Flower notebook A5 and Cloud Matte ballpoint pen



HPBH441B - Set Monogram notebook A5 and Gear Brushed ballpoint pen



HPBH422T - Set Pastel Classic notebook A5 and Gear Icon ballpoint pen

Our sets are presented in refined BOSS gift boxes.



The image shows three BOSS brand notebooks. The top notebook is black with a pebbled texture and the word "BOSS" in white. Below it is a smaller blue notebook with a pebbled texture and "BOSS" in black. The bottom notebook is white with a blue and white marbled pattern, a blue elastic ribbon, and "BOSS" in gold. The notebooks are stacked on a dark surface.

BOSS

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BOSS

