

UMBRELLAS



**BOSS**

HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, writing instruments and umbrellas.

The recent repositioning of the brands has been accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the HUGO BOSS Group's brand communications, aiming to create common ground between art and fashion with respect to design, aesthetics and creativity. This collection of BOSS umbrellas aims to launch the category as a true fashion accessory and complement to the ready-to-wear lines, with an extensive range created to satisfy this niche segment.

Approaching this segment with a fashion house point of view, the BOSS line of umbrellas offers perfectly crafted and performant products, while focusing on innovative designs.





# DOUBLE B UMBRELLAS

The Double B umbrella collection highlights the BOSS Double B logo through a three-dimensional execution, enhanced by luxurious metallic plating on the handle tips. With a soft, rubber-like handle texture, a subtle tone-on-tone monogrammed canopy, and a rich yet neutral color palette, this collection elevates umbrellas to a statement of elegance.

## UMBRELLA



## DOUBLE B POCKET

### Design

The Double B pocket umbrella features a compact and ergonomic frame. A crisp, elegant metallic rendition of the new logo appears on the tip of its handle, complemented by additional metal accents throughout the design. Matte textures, tone-on-tone monogrammed canopies, and a neutral color palette add a sophisticated contrast.

### Functionality

Where elegance meets practicality: the highly water-resistant canopy is set on a double automatic open-and-close system, providing a seamless user experience. The frame is crafted to be as lightweight as possible for easy handling. A luxurious external zippered sleeve with refined BOSS-engraved trims offers convenient portability.



### Size

The Double B Pocket umbrella weighs 440 grams, and has a length of 32 cm when closed, which makes it very portable. It has a diameter of 105 cm when opened.





UMBRELLA

DOUBLE B



HUF520D - Double B Black and Gun Pocket umbrella



HUF520N - Double B Navy Pocket umbrella



HUF520X - Double B Camel Pocket umbrella



HUF520A - Double B Black and Gold Pocket umbrella



## UMBRELLA



## DOUBLE B CITY

HUN520D - Double B Black and Gun Umbrella

### Design

From the intricately designed three-dimensional metallic rendition of the BOSS Double B logo at the tip of the handle, to the elegant monochromatic monogrammed canopy, every detail of the Double B City has been crafted to embody an understated urban elegance. Careful attention to design elevates this umbrella, transforming it into a true statement of style that complements the modern urban lifestyle.

### Functionality

This product was crafted with a focus on achieving minimal weight and maximum compactness, ensuring an exceptional user experience. It is equipped with an automatic opening mechanism and closes effortlessly. The sophisticated external zippered pouch features finely detailed BOSS engravings, allowing for easy transport.



### Size

This City version weighs 650 grams, and is 91.5 cm long when closed. It has a diameter of 115 cm when opened.





# ICONIC UMBRELLAS

Resolutely chic and modern; with their understated matt black trims, these umbrellas all feature the iconic signature tricolor strap: a beautiful way to underline the new BOSS brand image. Available in three formats: Mini, Pocket and City.

## UMBRELLA

## ICONIC CITY



HUN321A - Iconic City umbrella black

### Design

The Iconic City umbrella reflects modernity and elegance while nodding towards the new BOSS brand identity with its tricolor closing strap. Other luxurious details include a double canopy allowing for a bicolor effect: black outside, and BOSS camel inside. The handle is wrapped in grained textured fabric and embossed with the logo.

### Functionality

The umbrella opens with a convenient button system, facilitating a smooth user experience.



### Size

The City umbrella weighs 600 grams, is 91 cm long and has a diameter of 113 cm when opened.





## UMBRELLA



## ICONIC POCKET

HUF321A - Iconic Pocket umbrella black

### Design

Our Iconic Pocket umbrella is a celebration of the new BOSS branding. It features a luxurious double canopy creating a bicolor effect: black outside, and BOSS camel inside. The handle is wrapped in grained textured fabric and embossed with the logo. The final touch: the tricolor iconic stripes as closing strap.

### Functionality

The handle features a double automatic button system for optimal and easy opening and closing: an accessory at the crossroad between style and functionality.



### Size

The Pocket umbrella weighs 500 grams, and has a length of 35.5 cm when closed, which makes it ideal to carry around. It has a diameter of 102 cm when opened.



## UMBRELLA



HUG321A - Iconic Mini umbrella black

### Design

All details of our new umbrellas have been carefully designed to celebrate the new branding. From the luxurious black canopy, to carefully chosen details and gunmetal accents. The item is signed with a white BOSS logo. The final touch: the tricolor iconic stripes as closing strap.

### Functionality

Light and compact, the Iconic Mini umbrella has been designed to be easily carried around in its beautifully executed, water-proof pouch. All elements have been studied to make this piece as light and easy to carry as possible.



### Size

At 300 grams, including its external pouch, this small umbrella is the ultimate lightweight. Its height of 24 cm when closed makes it compact and easy to carry around. The diameter of the open canopy is 96 cm.



## ICONIC MINI



## UMBRELLA

## TRIGA



HUG311X - Triga Pocket umbrella nude

### Design

The Triga umbrella, with its nude canopy and light gold metal accents, is a statement of understated and delicate luxury, with soft contrasts and beautiful detailing. It is finished with an oversized white BOSS logo signature.

### Functionality

Light and compact, this umbrella has been designed to be easily carried around in its beautifully executed, waterproof pouch. All elements have been studied to render this piece light and easy to carry around on all occasions.



### Size

At 300 grams, including its external pouch, this small umbrella is the ultimate lightweight. Its height of 24 cm when closed makes it compact and easy to carry around. The diameter of the open canopy is 96 cm.





# LOOP UMBRELLAS

The Loop umbrella collection is a celebration of luxurious minimalism. Analogous features include a simplistic handle, angled-cut and embossed with an oversized, yet understated BOSS logo, crisp chrome accents and black canopies, made compelling by their UV-printed grid patterns.

## UMBRELLA

## LOOP POCKET

HUF304A - Loop Pocket umbrella black

### Design

Our Loop Pocket umbrella is a minimalist statement piece. Its tilted handle features an oversized BOSS embossed logo, and is finished with beautiful chrome trims for a resolutely luxe feel. The black canopy is made interesting by an understated, tone-on-tone grid-like pattern.

### Functionality

This item was developed aiming for the lightest possible weight and most compact possible final product, making for an optimal user experience. The handle features a double automatic button system for easy opening and closing. The luxurious external zipped sleeve features beautiful BOSS engraved trims, and allows it to be carried around easily.



### Size

The Loop Pocket umbrella weighs 400 grams, and has a length of 32.5 cm when closed, which makes it ideal to carry around. It has a diameter of 105 cm when opened.



## UMBRELLA

## LOOP CITY AND GOLF

1. HUN304A - Loop City umbrella black

2. HUG304A - Loop Golf umbrella black



### Design

Our Loop City and Loop Golf umbrellas are minimalist statement pieces. Their tilted handles feature an oversized BOSS embossed logo, and are finished with beautiful chrome trims for a resolutely luxe feel. The black canopy is made interesting by an understated, tone-on-tone grid-like pattern.

### Functionality

This item was developed aiming for the lightest possible weight and most compact possible final product, making for an optimal user experience. It features an automatic opening button and it is very easy to close. The luxurious external zipped sleeve features beautiful BOSS engraved trims, and allows it to be carried around easily.



### Size

We offer this item in two sizes: City and Golf.

1. City has a length of 88.5 cm and a diameter of 113cm when opened.

2. Golf has a length of 100 cm and a diameter of 130 cm when opened.





# MONOGRAM UMBRELLAS

The Monogram collection, playing with neutral hues on this iconic graphical print, is both current and understated. Luxurious undertones are brought by the impeccable craftsmanship, as well as the outstanding details such as the handle wrapped in beautiful pebbled textured fabric.

## UMBRELLA

## MONOGRAM POCKET



### Design

Our Iconic Pocket Monogram umbrella features a monogram printed canopy. With its understated and neutral palette, it is simultaneously boldly branded and easy to wear. Mounted on a timeless umbrella form, the result is quietly intriguing and luxurious.

### Functionality

The handle features a double automatic button system for optimal and easy opening and closing: an accessory at the crossroad between style and functionality.



### Size

The pocket-sized version of the Monogram umbrella weighs 475 grams and is 35.8 cm long when closed, which makes it easy to carry around. It has a diameter of 103 cm when opened.





UMBRELLA

MONOGRAM POCKET



HUF310J - Monogram Pocket umbrella dark grey



HUF310X - Monogram Pocket umbrella nude



HUF310Y - Monogram Pocket umbrella camel



HUF310Y - Monogram Pocket umbrella camel



HUF310J - Monogram Pocket umbrella dark grey



HUF310X - Monogram Pocket umbrella nude

## UMBRELLA

## MONOGRAM CITY

1. HUN310J - Monogram City umbrella dark grey

2. HUN310Y - Monogram City umbrella camel



### Design

Built on a classical, timeless frame, this umbrella is elevated by its monogrammed canopy, playing with neutral palettes on a wildly graphical pattern. Luxurious finishing touches such as a handle wrapped in soft, pebbled material and a branded closing strap bring the BOSS signature to this piece.

### Functionality

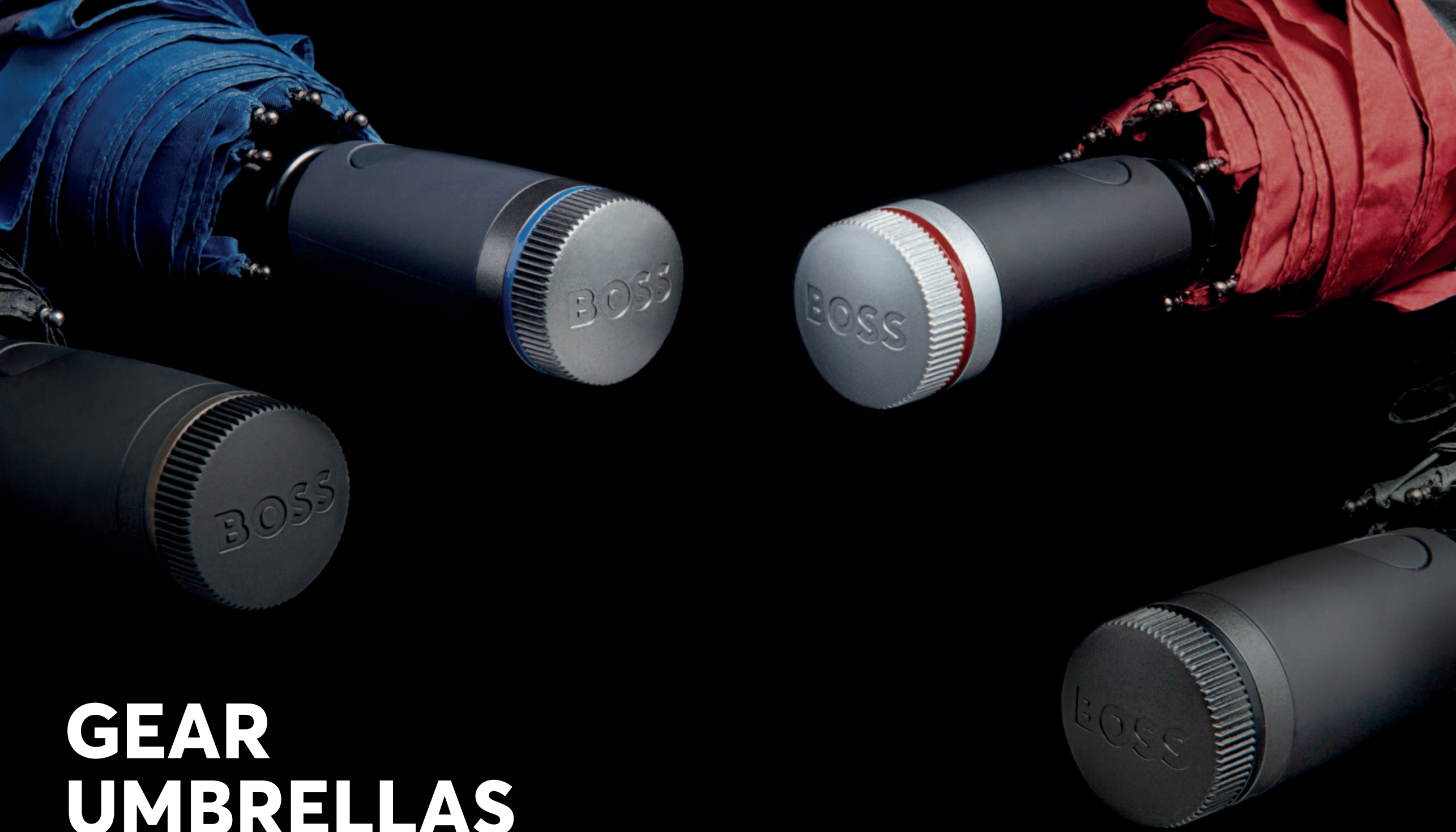
The umbrella opens with a convenient button system, facilitating a smooth user experience.



### Size

In its City version, this umbrella weighs 550 grams, is 93 cm long when closed and has a diameter of 114 cm when opened.





# GEAR UMBRELLAS

Inspired by an active lifestyle, BOSS GEAR umbrellas echo eponymous products in other categories, with the iconic indented ring elements and bicolor canopies featuring color-block detailing. These umbrellas are resolutely contemporary and functional accessories.

## UMBRELLA



### Design

The compact and ergonomic silhouette of the GEAR Pocket umbrella is enhanced with luxurious details borrowed from activewear, such as a rubber-finished handle. This format is available in four colors, playing on color contrast for a very modern and vibrant result.

### Functionality

Where style meets function: the highly water-resistant canopy is mounted on a double automatic opening and closing system, for a very comfortable user experience.



### Size

Compact and easy to carry around, this item weighs only 420 grams. It is 32 cm long when closed and has a diameter of 105 cm when opened.



## GEAR POCKET



UMBRELLA

GEAR POCKET



HUF007L - GEAR Pocket umbrella blue



HUF007A - GEAR Pocket umbrella black



HUF007T - GEAR Pocket umbrella khaki



HUF007P - GEAR Pocket umbrella red

## UMBRELLA

## GEAR CITY



HUN007A - GEAR City umbrella black

### Design

From the indented ring at the tip of the handle to the bicolor canopy, each detail of the GEAR City was designed to mirror the rest of the eponymous GEAR line, and to echo elements of activewear in this elegant accessory.

### Functionality

This item was developed aiming for the lightest possible weight and most compact possible final product for an optimal user experience. It features an automatic opening button and is very easy to close. The luxurious external zipped sleeve features beautiful BOSS engraved trims and allows it to be carried around easily.



### Size

This City version weighs 650 grams, and is 91.5 cm long when closed. It has a diameter of 116 cm when opened.





**Umbrella display – HZV024**

**Size:** 600 x 400 x 1300 mm

**Weight:** 38.7 kg

**Capacity:** \* Pocket and Mini size : 30 pcs

\* City and Golf size : 7 pcs

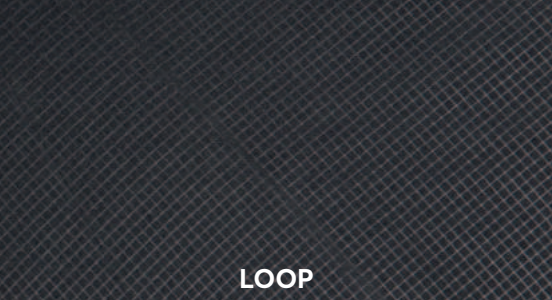
Made of black lacquered MDF



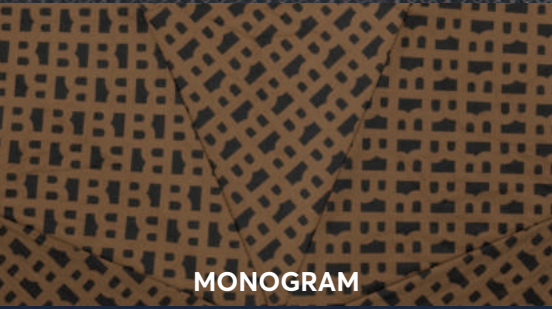
**DOUBLE B**



**ICONIC**



**LOOP**



**MONOGRAM**



**GEAR**

**Mini**

**Pocket**

**City and Golf**



**HUG321A**  
Dia. 960 / L. 240 mm

**HUG311X**  
Dia. 960 / L. 240 mm

**HUF321A**  
Dia. 1020 / L. 355 mm

**HUN321A**  
Dia. 1130 / L. 910 mm

**HUF304A**  
Dia. 1050 / L. 325 mm

**HUN304A**  
Dia. 1130 / L. 885 mm

**HUG304A**  
Dia. 1300 / L. 1000 mm



**HUF310Y**  
Dia. 1030 / L. 358 mm

**HUF310J**  
Dia. 1030 / L. 358 mm

**HUF310X**  
Dia. 1030 / L. 358 mm

**HUN310Y**  
Dia. 1140 / L. 930 mm

**HUN310J**  
Dia. 1140 / L. 930 mm

**HUF007A**  
Dia. 1050 / L. 320 mm

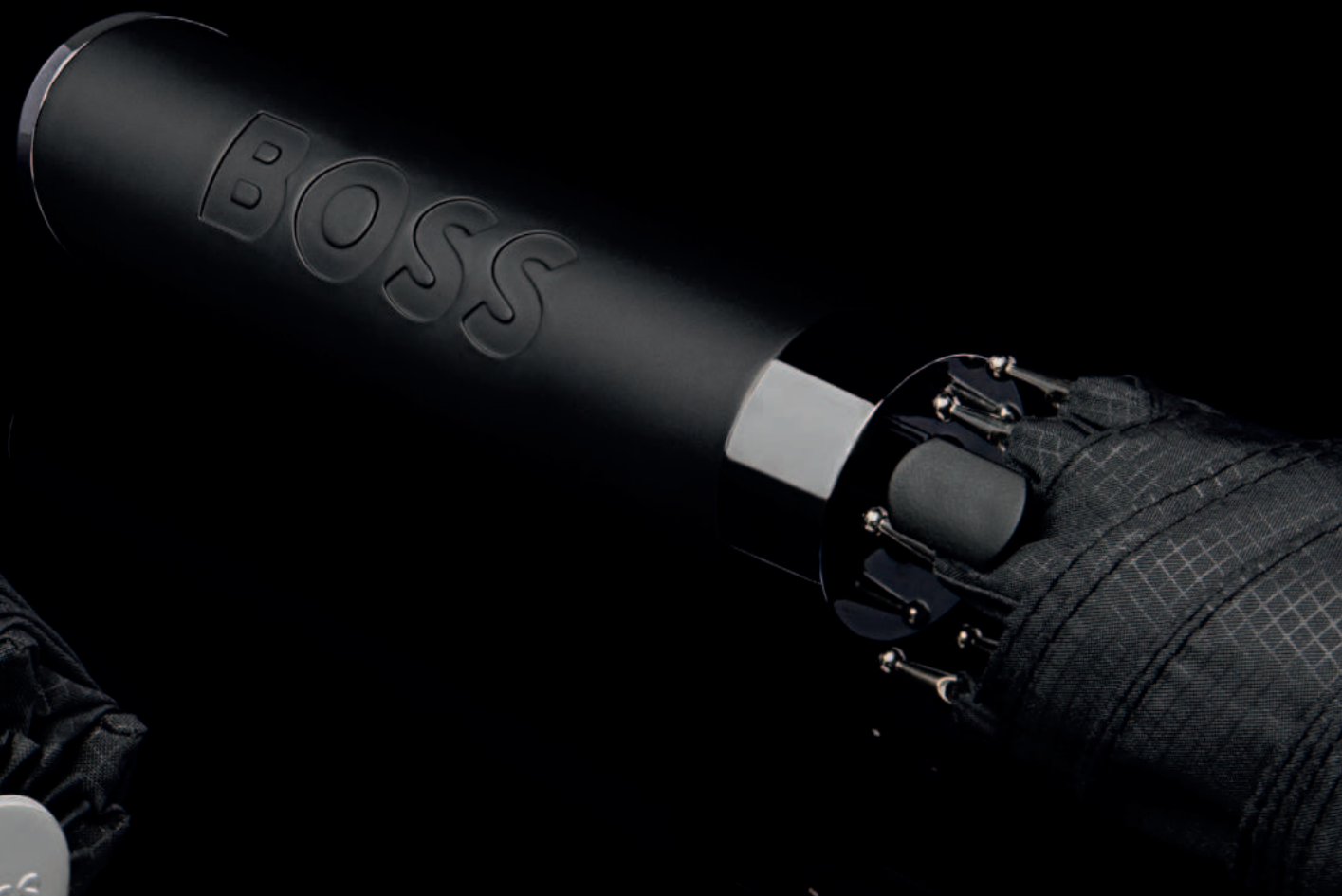
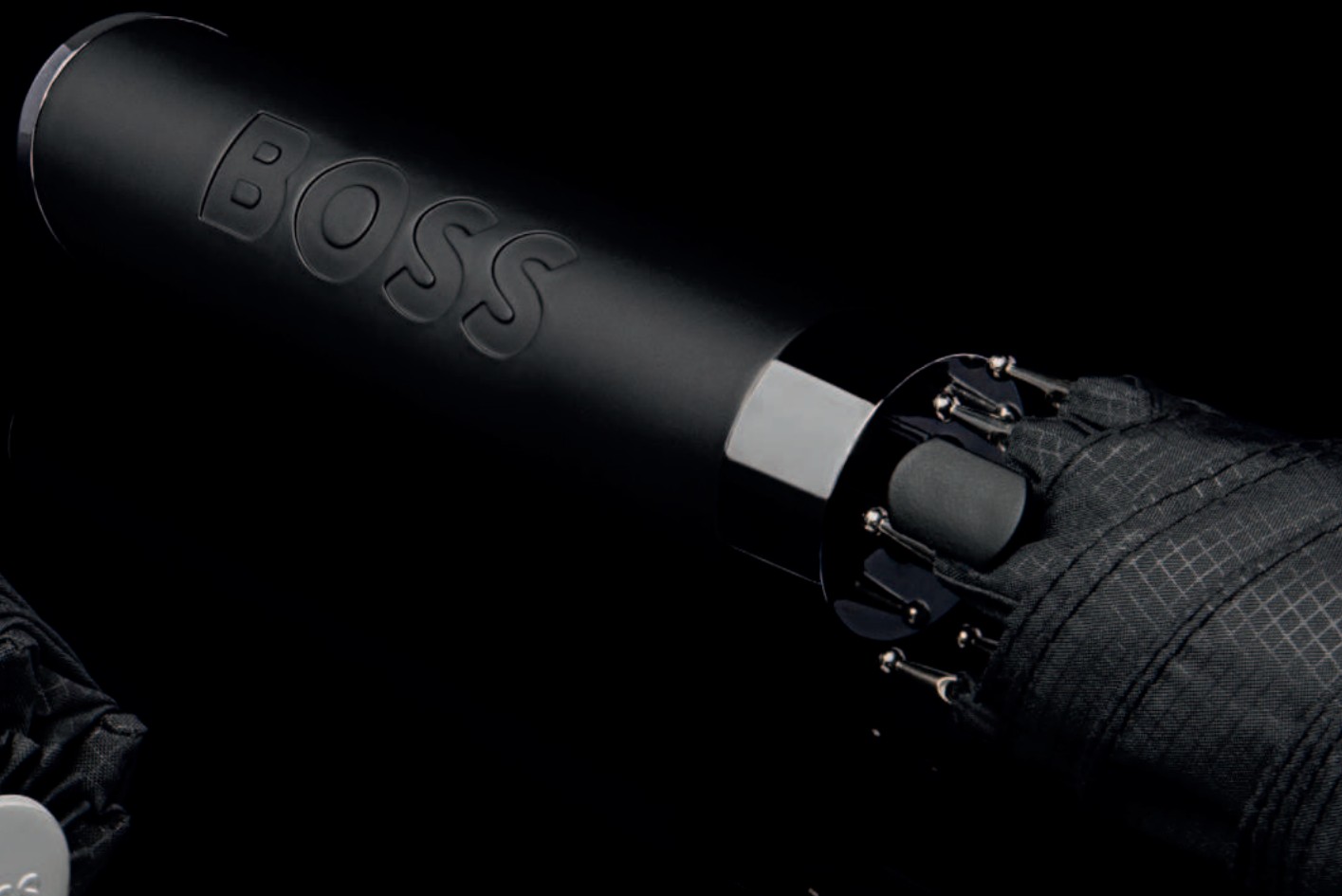
**HUF007L**  
Dia. 1050 / L. 320 mm

**HUF007P**  
Dia. 1050 / L. 320 mm

**HUF007T**  
Dia. 1050 / L. 320 mm

**HUN007A**  
Dia. 1160 / L. 915 mm







**BOSS**

